

Red Deer City Transit Bus Ad

Advertising Rates Based on 52 weeks

King Posters	# Units	52 Week Rate
Production	2 - 5	\$42 each/week/side
\$90.00 each	6 - 9	\$40 each/week/side
	10 - 19	\$38 each/week/side
	20+	\$34 each/week/side

Seventies Posters	# Units	52 Week Rate
Production	2 - 5	\$47 each/week/side
\$70.00 each	6 - 9	\$45 each/week/side
	10 - 19	\$41 each/week/side
	20+	\$37 each/week/side

Action Buses	# Units	52 Week Rate
Production	2 - 5	\$37 each/week/side
\$70.00 each	6 - 9	\$35 each/week/side
	10 - 19	\$31 each/week/side

Short Term Campaigns for Bus Advertising	2 - 6	\$52 each/week/side
	6 - 10	\$47 each/week/side

Interior Cards	Full Showing	4 Week Period	\$775.00
(full showing: 65 buses)		8 Week Period	\$1400.00
		Production	\$15.00 per Interior Card



Seventies



Bus King Vinyl



Bus King Vinyl w/ headliner/
Graphic Extension



Bus King Vinyl w/headliner



Bus King Vinyl w/ headliner/
Graphic Extension



Action Bus