



COMMUNITY CULTURE  
DEVELOPMENT FUND

ANNUAL  
REPORT  
2018



# WHAT IS THE **COMMUNITY CULTURE DEVELOPMENT FUND?**

The City of Red Deer recognizes the important contribution made by organizations in the provision of culture services and opportunities within Red Deer. Through these offerings, individual lives are enhanced, communities come together, heritage is preserved, diversity of community is fostered and appreciated, jobs are created, spending occurs and the economy benefits. It is with those ultimate benefits in mind that City Council supports this Community Culture Development Fund. The 2008 Community Culture Vision describes the City's role as being supportive of culture initiatives that are developing within the community. In honouring that role, this grant has been designed to augment and enhance culture activities that need a supportive boost.

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## ENHANCING **CULTURE ACTIVITIES**

The City of Red Deer has the responsibility, through this grant program, to sustain and support the provision of culture services within the community. In areas where there are gaps in services and activities, the City may also use this grant program to encourage or seek out culture services and offerings in under-represented areas to encourage diverse and year-round culture opportunities. The City also has the responsibility to administer the grant including the development of the grant process, the administrative systems, and tools that involved in the program, as well as providing support to applicant groups through the grant process.

This program helps organizations build their capacity to provide a service, manage an arts facility, act as the umbrella organization for other cultural organizations, develop new programs and services for arts and heritage, or to produce a community based special event or festival.

# WHAT ARE THE OUTCOMES?

## COMMUNITY COHESION AND ENGAGEMENT

We have culture opportunities that lead to thriving and attractive neighbourhoods (including the downtown) where people gather to create strong personal, family, neighbourhood and community connections, a sense of belonging and high quality of life.

*"We have members from all over Red Deer and surrounding areas, who can come together and create works of art in clay. They can learn from each other and support each other in their quest for a better understanding of clay as a medium."*

*Red Deer Pottery Club*

## EDUCATIONAL OPPORTUNITY AND ATTAINMENT

We have access to quality and diverse learning opportunities in culture (including the arts, music, literary arts, and performing arts) throughout our lives.

*"We provide workshops and skills training in order to allow our volunteers to continue to grow. As we share volunteers with other theatre groups in the community, the training that we provide also benefits them."* Central Alberta Theatre

## EQUITABLE SERVICES AND ACCESS

We have fair and equitable access to neighbourhoods and community assets and services such as libraries, museums, art galleries, festivals and concerts.

*"We have learned that most people look out for each other and assist. If someone in a wheel chair or someone who needs to sit on a lawn chair can't see the performance the audience and organizers ensure they move up. It is really gratifying to see."*

*Red Deer CentreFest*

## HEALTH, SAFETY AND WELL-BEING

We lead healthy and dignified lives with basic physical, mental, emotional, and spiritual needs consistently met through the offerings in culture and the value in bringing people together through culture opportunities. Due to this, we live, learn, work and play in a safe and secure community.

*"Our dances celebrate our western heritage; we believe that through dance a healthier lifestyle can be achieved, our dances give community members a chance to begin new friendships."*

*Country Pride Dance Club*



## SOCIAL AND CULTURAL DIVERSITY

We respect and celebrate the diverse perspectives and backgrounds of all. Culture activities are provided to a wide variety of people including those facing challenges such as isolated seniors, young people or families with lone parents. *"The Red Deer Festival [of Performing Arts] brings together performing arts students from a wide variety of backgrounds and experience to showcase their talents. They find common ground with other performers by watching their performances and experience the diversity of a wide array of performing arts activities."* Red Deer Festival of Performing Arts

## HERITAGE

We value heritage activities that celebrate our unique identities. Heritage includes honouring the traditions we keep, the languages we speak, the music we play, the books we read, the tools we use, the stories passed down through our families, the nursery rhymes and lullabies our parents and grand-parents sang to us. It is also the buildings we live in and use, the parks that we play in and the forests and mountains that we cherish.

*"Our museum is a natural place for people to find social connection and share memories. [We showcase] hands-on pioneer life, fall harvest, and our school programs are an incredible opportunity for 3,000 school children [annually] to learn about the community's past and engage with an original Red Deer historic site."* Sunnybrook Farm Museum

## ECONOMIC VALUE

We support a creative economy that expands talent and leads us to more people gaining new skills through culture. This expansion builds attractive places to live, work and visit.

*"Still promoted as a free event for the public, BARD ON BOWER remains accessible for all, including under-employed, new immigrants and new-to-culture audiences."* Prime Stock Theatre



# FUNDED PROJECTS

## CULTURE OPPORTUNITIES CATEGORY

<b>ORGANIZATION</b>	<b>INITIATIVE FUNDED</b>	<b>2018 FUNDING</b>
Writer's Ink	Poetry Workshop	\$3,000
Family Service of Central Alberta	Website Redevelopment	\$2,500
Forth Junction Heritage Society	Acquisition of the C&E Railway Artifacts Closed Museum Collection	\$2,950
Choral Singers Unite Society	Purchase of Pianos and Communications	\$3,000
Red Deer Arts Council	Nuit Blanche Winter Carnival	\$3,000
Red Deer Summer CentreFest Society	Artisans & Adirondacks Fundraiser	\$3,000
<b>TOTAL AMOUNT FUNDED via Culture Opportunities Category</b>		<b>\$17,450</b>

## CULTURE DEVELOPMENT CATEGORY

ORGANIZATION	INITIATIVE FUNDED	2018 FUNDING
Central Alberta Photographic Society	Show & Sale	\$450
Central Alberta Pride Society	Pride Week	\$4,650
Central Alberta Theatre Society	Memorial Centre Operations	\$23,750
Central Alberta Theatre Society	One Act Play Festival	\$4,250
Country Pride Dance Club	5th Annual Family Dance	\$2,250
Family Services of Central Alberta	Central Alberta Children's Festival	\$15,000
Friends of the Red Deer Public Library	Lecture Series	\$598
Friends of Sunnybrook Farm Museum	Operations	\$25,500
Norwegian Laft Hus Society	Staffing & Advertising	\$25,500
Prime Stock Theatre Co.	Season & Summer Festival	\$19,500
Red Deer Arts Council	Operating & Programs	\$25,500
Red Deer Pottery Club	Operations	\$1,950
Red Deer Community Band Society	Annual Marching Showband Classic	\$18,700
Red Deer Cultural Heritage Society	Canada Day Celebrations at Bower Ponds	\$25,500
Red Deer Cultural Heritage Society	Festival Hall Operations	\$19,500
Red Deer Cultural Heritage Society	Cronquist House Operations	\$19,500
Red Deer Festival of the Performing Arts	Performing Arts Festival	\$17,000
Red Deer Summer CentreFest Society	CentreFest Festival	\$22,500
Red Deer Symphony Orchestra	Operations	\$25,500
Red Deer Symphony Orchestra	Sistema Program	\$7,500
Red Deer Highland Games Association	Highland Games	\$9,750
Sustainable Red Deer Society (ReThink Red Deer)	Re-thinking Sustainable Community	\$4,000
Tree House Youth Theatre	Operations	\$15,750
<b>TOTAL AMOUNT FUNDED via Culture Development Category</b>		<b>\$334,089</b>



*“Culture is all around us in our everyday lives and can be experienced through the formal and informal interaction of the many forms of creative expressions and exploration of our heritage as a community or as individuals.”*



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