

Memorials/Dedications in City Parks & Facilities

Purpose:

The purpose of this policy is to inform and promote to the public the various options available for memorials or dedications in City parks and facilities.

Policy Statement(s):

1. The City of Red Deer Community Services Division understands the importance of providing a program for the public that allows them the opportunity to partner with the Recreation, Parks & Culture Department, River Bend Golf & Recreation Society, Normandeau Cultural & Natural History Society and other appropriate societies and agencies to make a memorial dedication to someone's memory.
2. All partnership memorials, including tree/shrub planting, park improvements or special projects must benefit the citizens of Red Deer.
3. All memorial improvements to a park area or facility must meet City of Red Deer standards.
4. The Recreation, Parks & Culture Department and community service agencies will promote the Memorial/Dedication Program to the community.
5. Donors will meet with the Recreation, Parks & Culture Department or other responsible society/agency to review policy options and determine appropriate projects.
6. Considering the variety of requests received, the Community Services Division has established three options for the public to consider. These options are based on the amount of the financial donation, the level of recognition desired, and the appropriateness of the memorial park improvement.

Memorial/Dedication Options:

In all of the options, The City of Red Deer Recreation, Parks & Culture Department or other responsible agency or society will coordinate the work, arrange for the appropriate recognition, and install/complete the park improvement or special project.

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Option I: Memorial Grove: \$ 150.00 - \$ 499.00

1. This option includes the selection and planting of a tree or shrub in an established location within The City of Red Deer park system, as part of a Memorial Grove.
2. Recognition will be in the form of a single Memorial Grove sign, with no individual memorial recognition.
3. Memorial Groves exist in Rotary Recreation Park, Barrett Park, and Gaetz Lakes Sanctuary (native species only).
4. Tree and shrub planting location and species will be determined and approved by the Recreation, Parks & Culture Department or other appropriate society/agency.
5. The City of Red Deer will be responsible for the planting and ongoing maintenance of trees in Memorial Groves, however, no guarantee can be given for the health, appearance or replacement of a particular tree.

Option II: Park/Facility Improvements: \$ 500.00 - \$ 999.00

1. Through this option, the donor may:
 - (a) Purchase park/facility furniture or equipment,
 - (b) Assist with the establishment/enhancement of an existing minor facility.
2. Recognition would be in the form of a small brass plate, mounted on the furniture/equipment or facility, with the wording similar to that on Appendix I.
3. The approval of all park improvements and the respective locations shall be at the discretion of the Recreation, Parks & Culture Manager or responsible society/agency; criteria to include
 - (a) benefit to community,
 - (b) aesthetics,
 - (c) need for improvement,
 - (d) maintenance costs,
 - (e) appropriateness of park and improvement.

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4. To the extent possible, the City or the appropriate society/agency will maintain the improvements and the recognition brass plate.

Option III: Memorial Partnerships: \$ 1,000.00 and larger

Memorials or dedications made through this option have two alternatives:

1. *Project Development*

Allows for the donor's involvement as part of a major project development for projects identified in the Community Services Master Plan. Funds donated could be enhanced through specific grant programs with donor recognition incorporated at the project site. Appropriate recognition may include a plaque, media release or facility/project naming.

2. *Foundation/Reserve/Society Dedication*

Memorial/Dedication donations will be directed to existing foundations, reserves or societies/agencies in the City, to provide a legacy within the community and allow for future major park/facility enhancement, as identified in the Community Services Master Plan. (Partial list below).

Friends of Waskasoo Park
City of Red Deer Cemetery Fund
Normandeau Cultural & Natural
History Society

Kerry Wood Nature Centre Association
River Bend Golf & Recreation Society
Red Deer Community Foundation

All partners in this option will be identified as a Community Park Partner on a prominent central monument, located at a focal point in Coronation Park.

References/ Links:

- Appendix A: Park/Facility Improvements

Authority/Responsibility to Implement:

City Manager

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Document History:

Approved: April 21, 1997
Administrative Revision (new template): March 9, 2010

Appendix A: Park/Facility Improvements

100 mm

50 mm

This park bench is provided
for your enjoyment
in memory of
Mr. John Doe.