

GUIDE

COMMUNITY SAFETY & WELLNESS GRANT

**Updated June 2023*

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INTRODUCTION

Safety is one of ten community goals in the *Social Policy Framework* (SPF) for The City of Red Deer. As a commitment to safety, the Community Safety Strategy was created to identify the key areas that contribute to the safety of our community and citizens. Safety often has interconnected systems that maintain individuals at the center; resulting in a strategy that focusses on the essential integrated and collaborative nature of the system in meeting and responding to the challenge of community safety issues. Furthermore, community safety is one piece of a much larger picture of overall community vitality and well-being.

The Community Safety and Wellness Grant is a one-time grant intended to support a multitude of community-based initiatives throughout Red Deer. The grant aligns with Red Deer's Community Safety Strategy with a focus on prevention and intervention initiatives that promote safety and wellbeing for citizens of Red Deer.

This grant is an opportunity to advance community safety and well-being and empower community, citizens, and organizations to be involved in Red Deer's actions towards community safety and well-being.



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IMPORTANT DATES

The last day to inquire about the grant is July 6. All questions must be received via email to communitysafety@reddeer.ca

Application Deadline

→ July 10, 2023

Applicants Notified of Decision

→ July 31, 2023

Final Report Submission

→ January 31, 2024

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OUTCOMES

The Community Safety and Wellness Grant is designed to increase resiliency of vulnerable citizens, ensure basic needs security, enhance community safety, foster relationship building and connection between citizens, community, and programs. Focus areas of the grant need to relate to community safety issues at either the individual, family, peer, neighborhood, or community level.

The target outcomes are as follows:

- 1 *Elevate access* | Elevate access to basic needs for families and youth.
- 2 *Increase support* | Increase support for vulnerable citizens through relationship building and community connection.
- 3 *Increase safety* | Increase community safety through targeted initiatives to reduce visual crime.
- 4 *Increase engagement* | Increase citizen engagement in community initiatives, social activities, and neighbourhood involvement.
- 5 *Facilitate mentorship* | Facilitate youth mentorship focussing on life skills, regulation, and relationship building.

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THE RESOURCE

Through this grant program, The City of Red Deer will allocate \$50,000 to support vulnerable citizens, build relationships, support basic needs access and increase the overall safety and wellbeing initiatives in Red Deer that align with the vision and goals of the [Community Safety Strategy](#).

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THE SUPPORT

For questions regarding this grant program, please contact:

Community Development

403.406.8820

communitysafety@reddeer.ca

Visit <https://www.reddeer.ca/whats-happening/grants> for more details and to access the link to the application software.



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RETURN OF FUNDING CLAUSE

Funding that is not expended as per the details of the application shall be returned to The City for re-investment in other services through this grant program.

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REPORTING

Successful applicants will be required to attend a check-in meeting approximately halfway through the grant term to ensure they are on budget and on target to reach their identified outcomes. The successful application will also submit a final report describing how they achieved their objectives, activities, deliverables, and outcomes.

The City acknowledges that reporting can be a drain on resources and time. Therefore, The City commits to keeping reporting to a minimum, requesting only information that is absolutely necessary to ensure a reasonable level of accountability while also trying to maximize the funding available to the community.



GRANT **COMMUNITY SAFETY & WELLNESS**

PURPOSE	<i>Providing support to community-led projects that empower citizens to take action to be involved in Red Deer's actions towards community safety and well-being</i>
AMOUNT	Maximum per applicant is \$25,000
DURATION & FREQUENCY	<ul style="list-style-type: none"> → Projects will be eligible for funding one time only. Organizations may apply for funding for more than one project, as long as the projects are unique. Recipients are eligible to apply for grants in future years for different projects → Projects must be completed by December 31, 2023
DEADLINE	Applications are due by July 10, 2023
APPLICANT ELIGIBILITY	<p>To apply, applicants must:</p> <ul style="list-style-type: none"> → Contribute to the vision and goals outlined in the Community Safety Strategy (CSS); and → Be a registered non-profit or for-profit social society, registered Canadian charity or registered Canadian corporation in good standing serving Red Deer (i.e., your Society Annual Return with audited financial statement has been filed with the Government of Alberta for your most recent fiscal year end) → Be in good standing with The City (i.e., not be in arrears for municipal taxes or utilities, or failed to pay any other municipal charge or invoice) → Meet submission requirements (i.e., the application must be complete, received by the deadline, in the format required, etc.) → Have demonstrated experience and success in working with vulnerable populations → Have demonstrated experience and success building community connection and relationships
CRITERIA & EVALUATION	<p>Applications will be evaluated on the degree to which the proposed project demonstrates:</p> <p>Project Outcomes: potential to effectively address any one or more of the six stated outcomes</p> <ol style="list-style-type: none"> 1. Elevate access to basic needs for families and youth 2. Increase support for vulnerable citizens through relationship building and community connection 3. Increase community safety through targeted initiatives to reduce visual crime 4. Increase citizen engagement in community initiatives, social activities and neighbourhood involvement 5. Youth mentorship focussing on life skills, regulation and relationship building 6. Increase knowledge on how to remain safe from person, property and technology-based crime <p>Project Service Delivery Model: ability to describe the activities, objectives, and deliverables of the project & how they align with the goal of the grant.</p> <p>Organizational Capacity: ability to effectively deliver the proposed project based on its purpose, activities and good standing.</p> <p>Budget and Timelines: seems realistic to project success. An expectation that the project includes volunteer hours, sponsorship, other grants, or other forms of leveraging.</p>
ELIGIBLE EXPENSES	<ul style="list-style-type: none"> → Expenses related to the delivery of a project/program → Materials; supplies (e.g. equipment rentals, tools, safety equipment); marketing and promotions; education; honorarium; insurance. This is not an exhaustive list; see ineligible expenses → Administration or overhead costs are allowed and must not exceed 20% of total budget submission for items such as rent, insurances and non-direct support salaries or supplies
INELIGIBLE EXPENSES	<ul style="list-style-type: none"> → Expenses for projects already underway. No retroactive funding will be considered → Project expenses already covered through other City funding → Major structures and/or renovations to major structures that are not moveable or removable → Capital purchases such as office equipment and furniture → Lobbying, advocacy or fundraising activities → Any expenses not directly related to the project → Further disbursement of funds as grants to a third-party recipient
REPORTING*	<p>Successful applicants will be required to report on the outcomes of their project as follows:</p> <ol style="list-style-type: none"> 1) Mid-Term Monitoring: attend a check-in meeting approximately half way through the grant term to ensure the project is proceeding as planned and outcomes will be met. 2) Program-End Reporting: due by January 31, 2024 successful applicants will be required to report on <ul style="list-style-type: none"> → Project activities and status, including explanations for any variations to the project as outlined in the original application → Project results, including how it contributed to achieving the Grant's goals and Project Outcomes based on the results of the desired outcomes identified in the application → Financial information, including the approved vs actual project budget and proof of project expenditures via receipts and/or invoices 3) Funding recipients will submit their organization's audited financial statement within 14 days of their Annual General Meeting.
APPEALS*	<p>Community Development will consider appeals only in instances where the appellant believes there has been an error in fact or in process in the handling of their submission. Disagreement with a final funding decision in itself does not warrant an appeal. To make an appeal, complete your Appeal Form based on an error in fact or in process and submit it to communitysafety@reddeer.ca</p>