



2014 Municipal Census Report AUGUST 2014

Legislative Services / 4914 48 Avenue / Red Deer, AB / T4N 3T4 / legislativeservices@reddeer.ca



For more information about the census visit us online at
www.reddeer.ca or contact:

Legislative Services, 2nd Floor, City Hall
Box 5008 / 4914 48 Avenue / Red Deer, AB / T4N 3T4

P / 403-342-8132

F / 403-346-6195

E / legislativeservices@reddeer.ca

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Comments on the Census

The City of Red Deer conducts a municipal census to determine the total population of our city.

Legislative Services is responsible for conducting the census and for the collection of census information. Information is collected under the authority of the Municipal Government Act (MGA), and is used for statistical purposes only. Any personal information collected is used for verification of the data and is not released. If you have any questions regarding the information collected or the statistical data provided in this report please contact:

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The Census

A census is an official count of the number of people living in Red Deer.

The City conducts a municipal census:

- To establish the total population of our city.
- To help The City understand community needs as we move forward with future growth and development.
- To calculate the amount of provincial grant money Red Deer receives, which is based on the total population of our community multiplied by a dollar figure.

Census data is also used by a variety of outside agencies such as communities, businesses, charities and research groups.

In 2013 and 2014 The City also collected census data online. The response rate for the on-line portion of the Census for 2013 was 31% and it increased to 40% in 2014.

What information was collected in 2014?

Enumerators asked Red Deer citizens the following questions:

- How many people live in your household?
- What is the gender of each person living in your household?
- What is the year of birth of each person living in your household?

Audit

In compliance with Municipal Affairs, The City undertook a Quality Assurance Audit, by completing 1,000 follow-up phone calls to verify the accuracy of census results.

Will a census be conducted in 2015?

Red Deer is still growing, which means our population changes all the time.

The City plans to conduct a basic census in the year 2015; however, this will be discussed further during the 2014 mid-year budget review.

Historic Census Data

Below are some of the census questions that have been asked in the last few years:

2013

Are you a Canadian Citizen?

POPULATION BY CITIZENSHIP

AGE	CANADIAN CITIZEN	NON-CANADIAN CITIZEN	UNKNOWN	TOTALS
18 and Over	63,979	4,389	988	69,366
17 and Under	16,736	1,053	292	18,081
Unknown Age	4,002	469	5,191	9,662
TOTALS	84,717	5,911	6,481	97,109

2011

Does anyone in your household use any of the following: Facebook, Twitter, Myspace, Smartphone applications or other?

RESULT: 21,348 HOUSEHOLDS USE SOCIAL MEDIA

2008

1. Do you have the necessary information to make a family emergency plan to be used in the event of a major disaster such as a tornado?

YES	NO	REFUSED	UNKNOWN
58%	22%	1%	19%

2. Do you think your household or family is prepared to survive a disaster for 3 days without outside assistance in terms of food, clean water, medication, heat and electricity?

YES	NO	REFUSED	UNKNOWN
51%	38%	1%	10%

Population History: 1898 – 2014

YEAR	POPULATION	% INCREASE	YEAR	POPULATION	% INCREASE
2014	98,585	1.5	1977	33,717	6.9
2013	97,109	5.7	1976	31,544	4.8
2011	91,877	2.0	1975	30,107	4.5
2010	90,084	0.2	1974	28,818	2.6
2009	89,891	2.4	1973	28,079	1.8
2008	87,816	2.5	1972	27,571	0.5
2007	85,705	3.3	1971	27,431	1.9
2006	82,971	4.9	1970	26,907	-0.1
2005	79,082	4.2	1969	26,924	0.7
2004	75,923	4.5	1968	26,730	2.1
2003	72,691	3.0	1967	26,173	1.6
2002	70,593	3.4	1966	25,752	2.2
2001	68,308	4.0	1965	25,195	3.1
2000	65,701	2.8	1964	24,446	5.8
1999	63,940	6.4	1963	23,104	9.4
1996*	60,075	0.0	1962	21,107	7.6
1995	59,834	0.0	1961	19,615	4.4
1993	59,826	2.0	1960	18,762	6.7
1992	58,656	0.7	1959	17,593	6.6
1991	58,252	2.3	1958	16,501	21.5
1990	56,922	1.7	1957	13,580	6.4
1989	55,947	2.0	1956	12,760	9.2
1988	54,839	1.0	1955	11,688	64.3
1987	54,309	0.2	1951	7,115	76.0
1986	54,192	3.0	1946	4,042	42.0
1985	52,620	3.0	1941	2,846	19.1
1984	51,070	1.6	1936	2,389	2.0
1983	50,257	3.5	1931	2,344	1.0
1982	48,562	6.9	1921	2,328	9.9
1981	45,405	9.8	1911	2,118	23.9
1980	41,371	5.1	1906	1,710	429.4
1979	39,370	8.4	1901	323	158.4
1978	36,314	7.7	1898	125	-

* = federal census

Red Deer's total population is 98,585, an increase of 1.5% over 2013.

The Results: Red Deer's Total Population = 98,585

Red Deer is home to 1,476 new residents – an increase of 1.5 per cent over 2013. That brings Red Deer's total population to 98,585.

The strongest growth occurred in the areas of Vanier Woods with 603 new residents and Timberlands with 441 new residents.

Slight declines in population were experienced in the other areas, which may indicate children in those areas have grown up and left the family home, or residents have relocated to another area in the city and their previous residence is still vacant.

The average age of people living in Red Deer is 31 with a 48.3 per cent female population and 48.7 per cent male population.

The City thanks all citizens who participated in the 2014 Municipal Census.

Population by Neighbourhood – Five Years

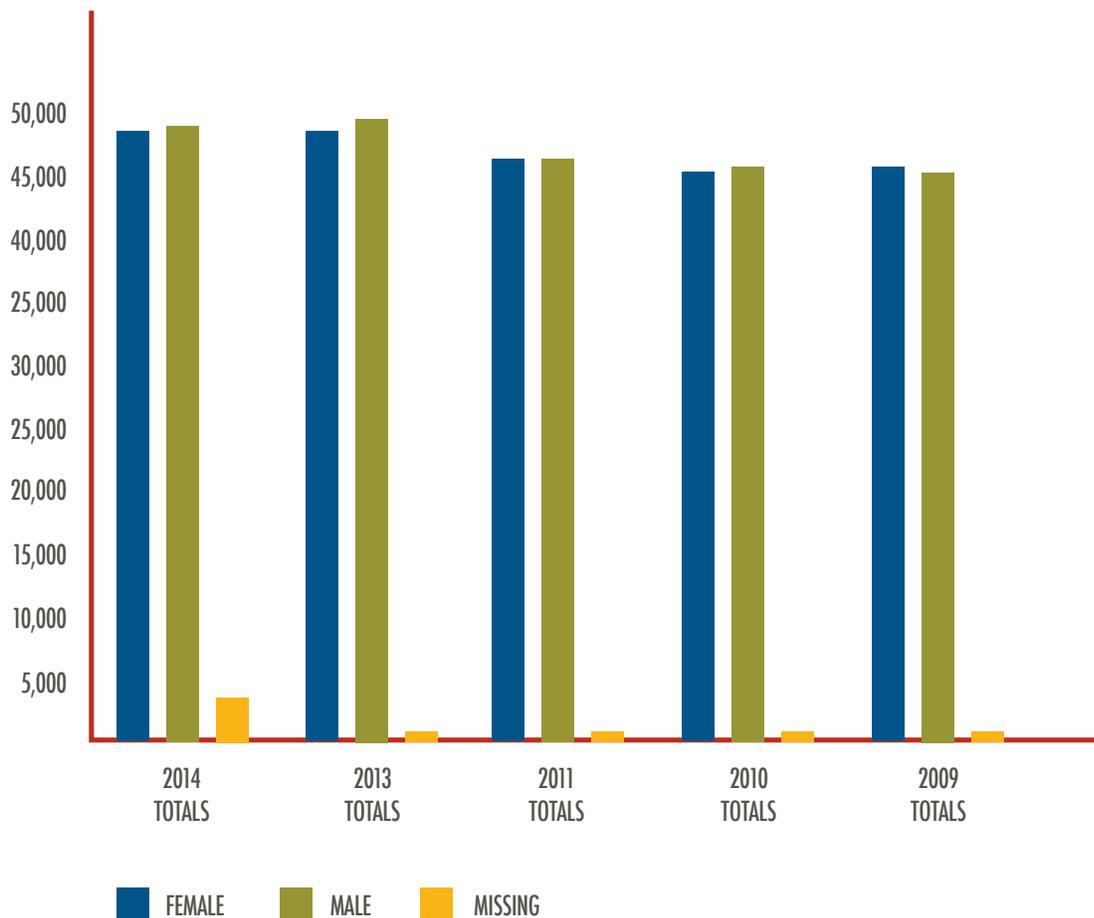
NEIGHBOURHOOD	2009	2010	2011	2013	2014
Zone 1 - Kentwood	3,963	3,939	4,135	4,280	4,263
Zone 2 - Glendale	4,368	4,327	4,223	4,393	4,355
Zone 3 - Normandeau	3,663	3,494	3,550	3,565	3,480
Zone 4 - Pines / Riverside Industrial	1,864	1,797	1,750	1,823	1,861
Zone 5 - Highland Green	3,802	3,657	3,742	3,979	3,994
Zone 6 - Oriole Park	5,169	5,076	5,110	5,308	5,202
Zone 7 - Riverside Meadows	3,691	3,800	3,665	3,985	3,953
Zone 8 - Fairview	783	757	744	770	743
Zone 9 - Waskasoo	454	483	481	486	525
Zone 10 - Woodlea	622	620	590	606	612
Zone 11 - Downtown / South Hill	3,097	2,957	3,051	3,283	3,326
Zone 12 - Parkvale	818	848	812	813	787
Zone 13 - West Park	5,111	5,161	5,123	5,514	5,462
Zone 14 - Red Deer College	181	151	211	280	290
Zone 15 - South Hill	1,592	1,603	1,576	1,712	1,780
Zone 16 - South Hill (East of Gaetz Ave)	1,486	1,379	1,290	1,410	1,421
Zone 17 - Bower	1,986	1,945	1,941	1,991	2,014
Zone 18 - Sunnybrook	1,523	1,454	1,454	1,430	1,447
Zone 19 - Mountview	1,544	1,530	1,494	1,538	1,580
Zone 20 - Grandview	1,010	966	987	1,023	1,042
Zone 21 - Michener Hill	1,016	992	1,260	1,454	1,411
Zone 22 - Clearview Meadows	2,699	2,600	2,649	2,754	2,655
Zone 23 - Rosedale	3,517	3,520	3,503	3,482	3,495
Zone 24 - Eastview	1,721	1,584	1,686	1,654	1,676
Zone 25 - Eastview Estates	2,441	2,416	2,477	2,455	2,455
Zone 26 - Deer Park Village/Davenport	3,768	3,736	3,738	3,715	3,699
Zone 27 - Morrisroe	1,203	1,224	1,231	1,279	1,288
Zone 28 - Morrisroe Extension	1,881	1,815	1,763	1,782	1,738
Zone 29 - Anders Park East	3,285	3,151	3,134	3,101	3,083
Zone 30 - Anders South/Aspen Ridge	3,912	3,897	3,878	3,911	3,851
Zone 31 - Westerner Area	0	46	61	47	90
Zone 32 - Deer Park / Devonshire	4,214	4,133	4,069	4,072	4,131
Zone 33 - Lancaster / Lonsdale	5,028	5,283	5,631	5,738	5,771
Zone 34 - Inglewood	4,073	4,202	4,337	4,481	4,473
Zone 35 - Johnstone Park	2,914	2,663	3,359	3,760	3,820
Zone 36 - Golden West				7	3
Zone 37 - Sunnybrook South	2	156	425	856	925
Zone 38 - Vanier Woods	1,283	1,639	1,728	2,019	2,622
Zone 39 - Clearview Extension / Ridge	69	195	463	1,177	1,416
Zone 40 - Timberlands	62	61	233	864	1,305
Zone 41 - Garden Heights	27	24	24	36	267
Zones 42-43 & 45-52 Annexation areas	29	302	281	266	263
Zone 44 - Queens Business Park	20	10	18	10	11
Others		491			
TOTALS	89,891	90,084	91,877	97,109	98,585

The strongest growth in 2014 occurred in the areas of Vanier Woods with 603 new residents and Timberlands with 441 new residents

Population by Sex – Five Years

	FEMALE	%	MALE	%	MISSING	%	TOTAL PERSONS
2014 TOTALS	47,650	48.3	47,966	48.7	2,969	3.0	98,585
2013 TOTALS	47,957	49.4	48,677	50.1	475	0.5	97,109
2011 TOTALS	45,815	49.8	45,794	49.8	268	0.3	91,877
2010 TOTALS	45,020	50.0	44,870	49.8	194	0.2	90,084
2009 TOTALS	45,074	50.1	44,740	49.8	77	0.1	89,891

Red Deer's male population exceeds its female population by 0.3 per cent.



Population by Age & Sex

	FEMALE	%	MALE	%	MISSING	%
0-4 yrs	2,535	2.57%	2,587	2.62%	17	0.02%
5-9 yrs	2,742	2.78%	2,789	2.83%	13	0.01%
10-14 yrs	2,434	2.47%	2,585	2.62%	13	0.01%
15-19 yrs	2,544	2.58%	2,659	2.70%	17	0.02%
20-24 yrs	3,041	3.08%	3,243	3.29%	11	0.01%
25-29 yrs	3,371	3.42%	3,600	3.65%	9	0.01%
30-34 yrs	3,575	3.63%	3,724	3.78%	5	0.01%
35-39 yrs	2,964	3.01%	3,165	3.21%	9	0.01%
40-44 yrs	2,820	2.86%	2,866	2.91%	9	0.01%
45-49 yrs	2,641	2.68%	2,584	2.62%	14	0.01%
50-54 yrs	3,171	3.22%	2,911	2.95%	16	0.02%
55-59 yrs	2,957	3.00%	2,831	2.87%	16	0.02%
60-64 yrs	2,336	2.37%	2,222	2.25%	11	0.01%
65-69 yrs	1,710	1.73%	1,587	1.61%	2	0.00%
70-74 yrs	1,267	1.29%	1,068	1.08%	0	0.00%
75-79 yrs	1,040	1.05%	775	0.79%	2	0.00%
80-84 yrs	794	0.81%	626	0.63%	2	0.00%
85 yrs & over	939	0.95%	449	0.46%	0	0.00%
Information Missing	4,769	4.84%	5,695	5.78%	2,803	2.84%
TOTALS	98,585					

Age Analytics

	MEAN	MEDIAN	MODE
FEMALE	32.11	30.00	24.00
MALE	30.25	28.00	24.00
OVERALL	31.18	29.00	24.00

Mean = average age

Median = the number in the exact middle: there are an equal counts above and below the median

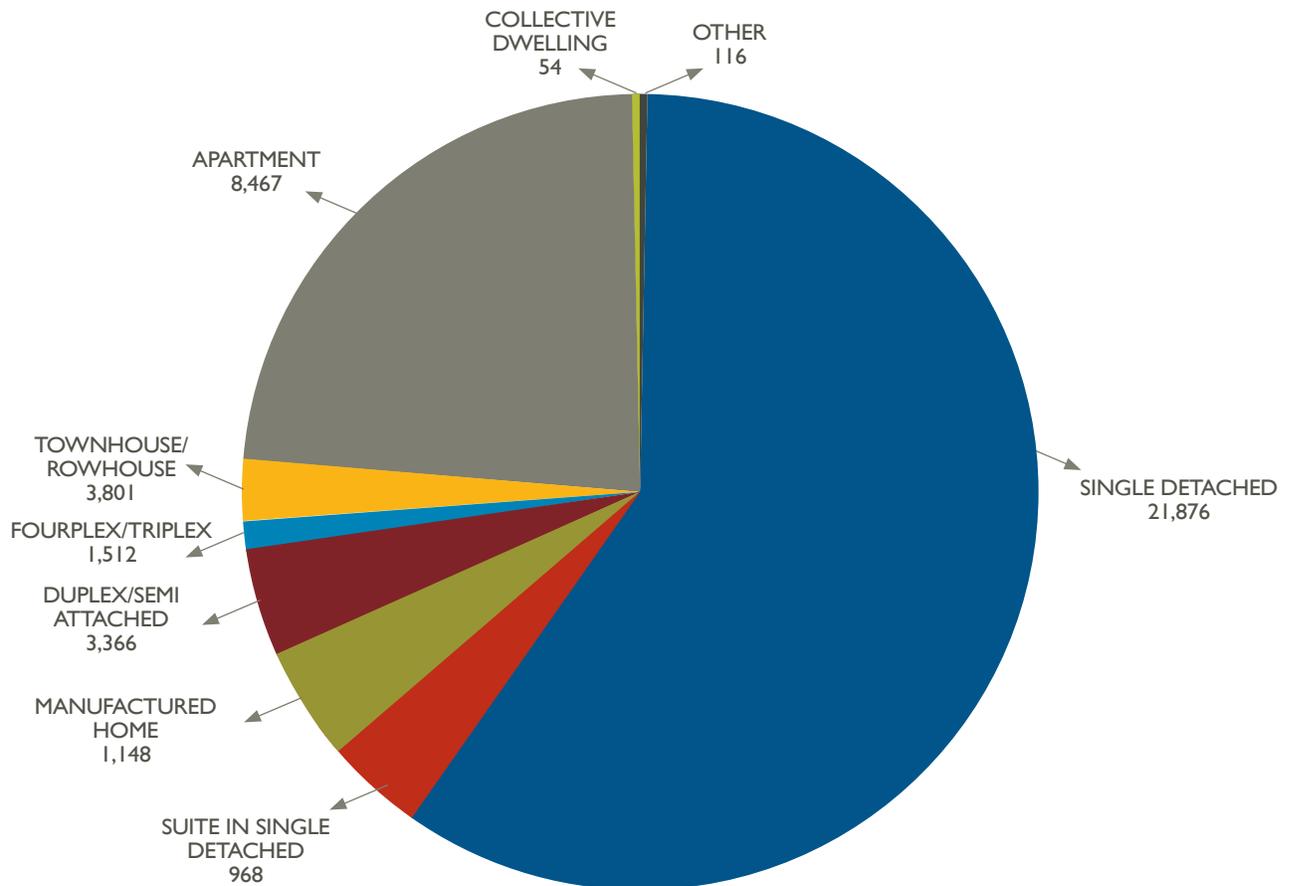
Mode = the most frequently occurring age

The average age of Red Deer's Population is 31

Population by Neighbourhood & Sex

NEIGHBOURHOOD	FEMALE	MALE	INFORMATION MISSING	TOTALS
Zone 1 - Kentwood	2,047	2,200	16	4,263
Zone 2 - Glendale	1,952	2,096	307	4,355
Zone 3 - Normandeau	1,521	1,662	297	3,480
Zone 4 - Pines / Riverside Industrial	859	917	85	1,861
Zone 5 - Highland Green	1,835	1,918	241	3,994
Zone 6 - Oriole Park	2,540	2,605	57	5,202
Zone 7 - Riverside Meadows	1,845	2,056	52	3,953
Zone 8 - Fairview	363	377	3	743
Zone 9 - Waskasoo	247	272	6	525
Zone 10 - Woodlea	317	293	2	612
Zone 11 - Downtown / South Hill	1,624	1,647	55	3,326
Zone 12 - Parkvale	422	346	19	787
Zone 13 - West Park	2,513	2,538	411	5,462
Zone 14 - Red Deer College	176	111	3	290
Zone 15 - South Hill	580	609	591	1,780
Zone 16 - South Hill (east of Gaetz Avenue)	776	631	14	1,421
Zone 17 - Bower	992	989	33	2,014
Zone 18 - Sunnybrook	712	719	16	1,447
Zone 19 - Mountview	746	808	26	1,580
Zone 20 - Grandview	487	549	6	1,042
Zone 21 - Michener Hill	703	705	3	1,411
Zone 22 - Clearview Meadows	1,324	1,291	40	2,655
Zone 23 - Rosedale	1,765	1,703	27	3,495
Zone 24 - Eastview	819	818	39	1,676
Zone 25 - Eastview Estates	1,217	1,151	87	2,455
Zone 26 - Deer Park Village / Davenport	1,836	1,783	80	3,699
Zone 27 - Morrisroe	657	624	7	1,288
Zone 28 - Morrisroe Extension	850	814	74	1,738
Zone 29 - Anders Park East	1,550	1,512	21	3,083
Zone 30 - Anders Park South / Aspen Ridge	1,978	1,849	23	3,850
Zone 31 - Westerner	20	70	0	90
Zone 32 - Deer Park Estates / Devonshire	2,026	2,077	28	4,131
Zone 33 - Lancaster / Lonsdale	2,844	2,836	92	5,772
Zone 34 - Inglewood	2,197	2,186	90	4,473
Zone 35 - Johnstone Park	1,922	1,849	49	3,820
Zone 36 - Golden West	1	2	0	3
Zone 37 - Sunnybrook South	463	452	10	925
Zone 38 - Yanier Woods	1,311	1,301	10	2,622
Zone 39 - Clearview Extension / Ridge	728	686	2	1,416
Zone 40 - Timberlands	623	639	43	1,305
Zone 41 - Garden Heights	136	131	0	267
Zone 42-43 & 45-52 Annexation	122	137	4	263
Zone 44 - Queens Business Park / West of QE2	4	7	0	11
TOTALS	47,650	47,966	2,969	98,585

Dwelling Count by Structure



STRUCTURE	TOTALS
Single Detached	21,876
Suite in Single Detached	968
Manufactured Home	1,148
Duplex/Semi Attached	3,366
Fourplex/Triplex	1,512
Townhouse/ Rowhouse	3,801
Apartment	8,467
Collective Dwelling	54
Other	116
TOTALS	41,308

Collective Dwelling: Structures designed where people stay for long periods of time (6 months or more) or live permanently having no other permanent home. Eg. Nursing homes, hotels, motels.

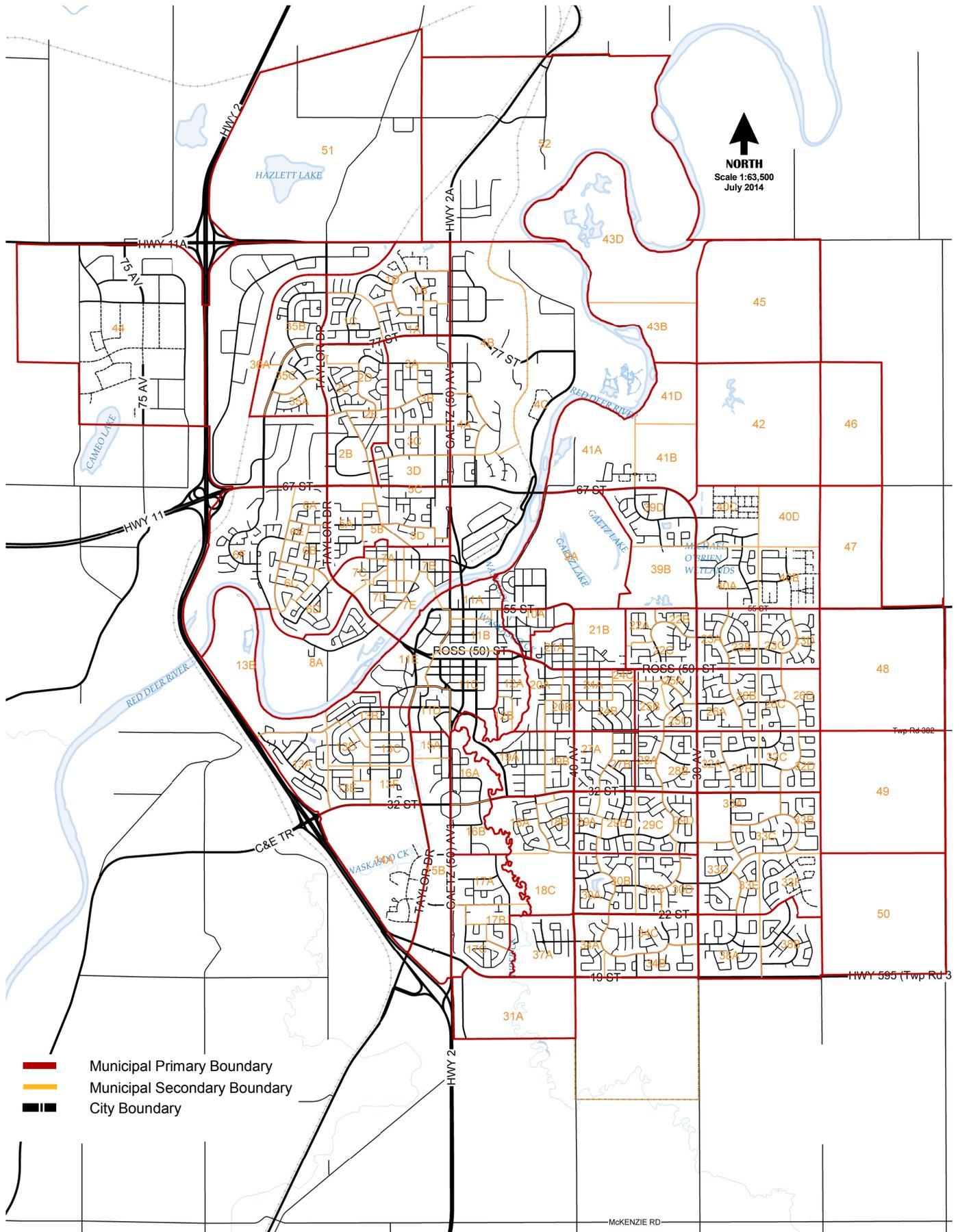
Dwelling Type and Neighbourhood

NEIGHBOURHOOD	APARTMENT	COLLECTIVE DWELLING	DUPLEX/SEMI-DETACHED	FOURPLEX/TRIPLEX	MANUFACTURED HOME	OTHER	SINGLE DETACHED	SUITE IN SINGLE DETACHED	TOWNHOUSE/ROWHOUSE	TOTALS
Zone 1 - Kentwood	65	1	289	1	0	0	963	15	199	1,533
Zone 2 - Glendale	231	1	148	115	310	0	695	30	218	1,748
Zone 3 - Normandeau	148	0	129	86	553	1	518	25	59	1,519
Zone 4 - Pines / Riverside Industrial	441	1	33	4	24	1	316	6	0	826
Zone 5 - Highland Green	536	0	114	186	0	0	557	26	293	1,712
Zone 6 - Oriole Park	48	3	368	211	0	0	1,220	45	75	1,970
Zone 7 - Fairview	966	1	106	172	0	4	333	54	211	1,847
Zone 8 - Fairview	0	0	46	2	0	0	249	7	44	348
Zone 9 - Waskasoo	55	0	10	11	0	2	138	13	0	229
Zone 10 - Woodlea	89	0	10	0	0	0	196	23	0	318
Zone 11 - Downtown / South Hill	1,921	6	10	7	0	87	172	38	25	2,266
Zone 12 - Parkvale	55	1	27	11	0	1	163	31	120	409
Zone 13 - West Park	166	1	139	11	0	16	1,544	128	225	2,230
Zone 14 - Red Deer College	0	2	4	42	0	0	0	0	137	185
Zone 15 - South Hill	870	2	24	65	77	0	42	5	1	1,086
Zone 16 - South Hill / East of Gaetz Ave	632	4	2	9	0	0	21	14	264	946
Zone 17 - Bower	335	0	62	6	0	0	442	8	73	926
Zone 18 - Sunnybrook	203	0	20	32	1	0	387	10	16	669
Zone 19 - Mountview	6	0	15	0	0	0	605	44	0	670
Zone 20 - Grandview	35	0	8	3	0	0	363	54	0	463
Zone 21 - Michener Hill	234	6	65	4	0	3	277	53	0	642
Zone 22 - Clearview Meadows	220	0	95	128	0	0	528	13	167	1,151
Zone 23 - Rosedale	0	0	168	0	0	0	1,007	18	90	1,283
Zone 24 - Eastview	75	0	49	77	0	0	432	54	90	777
Zone 25 - Eastview Estates	0	0	106	111	0	0	567	21	126	931
Zone 26 - Deer Park Village / Davenport	80	0	86	1	171	0	1,013	15	128	1,494
Zone 27 - Morrisroe	0	0	22	1	0	0	394	13	60	490
Zone 28 - Morrisroe Extension	54	0	75	3	0	0	455	7	73	667
Zone 29 - Anders East	0	1	148	3	0	0	822	7	115	1,096
Zone 30 - Anders South / Aspen Ridge	99	1	202	76	0	0	875	1	180	1,434
Zone 31 - Westerner	0	1	0	0	0	0	1	0	0	2

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Dwelling Type and Neighbourhood

NEIGHBOURHOOD	APARTMENT	COLLECTIVE DWELLING	DUPLEX/SEMI-DETACHED	FOURPLEX/TRIPLEX	MANUFACTURED HOME	OTHER	SINGLE DETACHED	SUITE IN SINGLE DETACHED	TOWNHOUSE/ROWHOUSE	TOTALS
Zone 32 - Deer Park Estates / Devonshire	100	0	123	24	0	0	1,119	12	102	1,480
Zone 33 - Lancaster / Lonsdale	348	0	107	2	1	0	1,527	16	44	2,045
Zone 34 - Inglewood	213	2	57	0	0	0	1,170	61	68	1,571
Zone 35 - Johnstone Park	107	0	213	98	0	0	762	39	357	1,576
Zone 36 - Golden West	0	1	0	0	0	1	0	0	0	2
Zone 37 - Sunnybrook South	0	0	68	0	0	0	246	9	24	347
Zone 38 - Vanier Woods	0	0	133	0	0	0	817	17	54	1,021
Zone 39 - Clearview Ridge (extension)	0	19	68	1	0	0	311	17	153	569
Zone 40 - Timberlands	135	0	6	9	0	0	416	10	10	586
Zone 41 - Garden Heights	0	0	11	0	0	0	110	9	0	130
Zone 42-43 & 45-52 Annexation Areas	0	0	0	0	11	0	98	0	0	109
Zone 44 - Queens Business Park / West of QE 2	0	0	0	0	0	0	5	0	0	5
TOTALS	8,467	54	3,366	1,512	1,148	116	21,876	968	3,801	41,308





For more information about the census visit us online at www.reddeer.ca or contact:

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