



# 2011 Municipal Census Report

June 2011

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## **Comments on the Census**

The City of Red Deer conducts a municipal census to determine the total population of our city.

Legislative & Governance Services is responsible for conducting the census and for the collection of census information. Information is collected under the authority of the Municipal Government Act (MGA), and is used for statistical purposes only. Any personal information collected is used for verification of the data and is not released. If you have any questions regarding the information collected or the statistical data provided in this report please contact:

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## The Census

A census is an official door-to-door count of the number of people living in Red Deer. But why does The City need to know how many people live here? Why conduct a municipal census?

- To establish the total population of our city.
- To help The City understand community needs as we move forward with future growth and development.
- To calculate the amount of provincial grant money Red Deer receives, which is based on the total population of our community multiplied by a dollar figure.

Census data is also used by a variety of outside agencies such as community organizations, businesses, charities and researchers.

### **What information was collected in 2011?**

Enumerators asked Red Deer citizens the following questions:

- How many people live in your household?
- What is the gender of each person living in your household?
- What is the year of birth of each person living in your household?
- Does anyone in your household use any of the following: Facebook, Twitter, MySpace, Smartphone applications or Other.

### **Will a census be conducted in 2012?**

As a result of strong growth, a municipal census was conducted every year since 1999. Red Deer is still growing, which means our population changes all the time. The City plans to conduct a basic census in the year 2012; however, this will be discussed further during the 2012 budget deliberations.

85 enumerators went door-to-door to collect census information from every citizen in Red Deer.



## The Results

Red Deer is home to 1793 new residents, an increase of 1.99 per cent over the 2010 Municipal Census numbers. The increase brings Red Deer's total population to 91,877 from 90,084 in 2010.

The strongest growth occurred in the areas of Lancaster with 348 residents and Sunnybrook South with 269 new residents. Glendale and Riverside Meadows saw slight declines in population of 104 and 135 residents, however, this could indicate that residents have relocated to another area in the city and their previous residence is still vacant or that children in those areas have grown up and left the family home.

The average age of people living in Red Deer was 33 with females representing 49.9 per cent of the population and males making up 49.8 per cent of the population. This year Census workers also asked residents about social media and smart phone usage.

Enumerators asked questions about social networking question to find out how residents are using the web and the responses will help us tailor our website and communications to better meet our citizen's needs.

Census workers learned that 21,348 households use social media. This includes Facebook, Twitter, smartphone, myspace, and/or other.

Municipal census information assists The City in future planning for residents needs, locations of schools, parks and results in additional grant money from the Province.

The City of Red Deer greatly appreciate that our citizens are so willing to provide the information we require on an annual basis.

## Population History 1898 - 2011

Year	Population	% Increase	Year	Population	% Increase
2011	91,877	1.99			
2010	90,084	0.2	1975	30,107	4.5
2009	89,891	2.4	1974	28,818	2.6
2008	87,816	2.5	1973	28,079	1.8
2007	85,705	3.3	1972	27,571	0.5
2006	82,971	4.9	1971	27,431	1.9
2005	79,082	4.2	1970	26,907	-0.1
2004	75,923	4.5	1969	26,924	0.7
2003	72,691	3.0	1968	26,730	2.1
2002	70,593	3.4	1967	26,173	1.6
2001	68,308	4.0	1966	25,752	2.2
2000	65,701	2.8	1965	25,195	3.1
1999	63,940	6.4	1964	24,446	5.8
1996*	60,075	0.0	1963	23,104	9.4
1995	59,834	0.0	1962	21,107	7.6
1993	59,826	2.0	1961	19,615	4.4
1992	58,656	0.7	1960	18,762	6.7
1991	58,252	2.3	1959	17,593	6.6
1990	56,922	1.7	1958	16,501	21.5
1989	55,947	2.0	1957	13,580	6.4
1988	54,839	1.0	1956	12,760	9.2
1987	54,309	0.2	1955	11,688	64.3
1986	54,192	3.0	1951	7,115	76.0
1985	52,620	3.0	1946	4,042	42.0
1984	51,070	1.6	1941	2,846	19.1
1983	50,257	3.5	1936	2,389	2.0
1982	48,562	6.9	1931	2,344	1.0
1981	45,405	9.8	1921	2,328	9.9
1980	41,371	5.1	1911	2,118	23.9
1979	39,370	8.4	1906	1,710	429.4
1978	36,314	7.7	1901	323	158.4
1977	33,717	6.9	1898	125	-

Red Deer's total population is 91 877, an increase of .1.99 per cent over 2010.

## Population by Neighbourhood - Five Years

Zone	Neighbourhood	2006	2007	2008	2009	2010	2011
1	Kentwood	3,518	3633	3928	3,963	3,939	4,135
2	Glendale	4,585	4495	4413	4,368	4,327	4,223
3	Normandeau	3,775	3760	3673	3,663	3,494	3,550
4	Pines / Riverside Industrial	1,909	1875	1826	1,864	1,797	1,750
5	Highland Green	4,032	3998	3915	3,802	3,657	3,742
6	Oriole Park	4,064	4257	4879	5,169	5,076	5,110
7	Riverside Meadows	3,681	3737	3662	3,691	3,800	3,665
8	Fairview	775	777	748	783	757	744
9	Waskasoo	512	477	475	454	483	481
10	Woodlea	665	659	638	622	620	590
11	Downtown / South Hill	3,390	3337	3197	3,097	2,957	3,051
12	Parkvale	841	835	801	818	848	812
13	West Park	4,462	4705	5001	5,111	5,161	5,123
14	Red Deer College	160	255	176	181	151	211
15	South Hill	1,518	1568	1561	1,592	1,603	1,576
16	South Hill (East of Gaetz Ave)	1,593	1559	1427	1,486	1,379	1,290
17	Bower	1,974	1950	1889	1,986	1,945	1,941
18	Sunnybrook	1,507	1527	1485	1,523	1,454	1,454
19	Mountview	1,619	1606	1571	1,544	1,530	1,494
20	Grandview	1,025	1044	998	1,010	966	987
21	Michener Hill	1,056	1052	1044	1,016	992	1,260
22	Clearview Meadows	2,787	2765	2731	2,699	2,600	2,649
23	Rosedale	3,602	3637	3587	3,517	3,520	3,503
24	Eastview	1,772	1744	1673	1,721	1,584	1,686
25	Eastview Estates	2,518	2486	2447	2,441	2,416	2,477
26	Deer Park Village/ Davenport	3,614	3638	3746	3,768	3,736	3,738
27	Morrisroe	1,375	1334	1238	1,203	1,224	1,231
28	Morrisroe Extension	1,885	1860	1832	1,881	1,815	1,763

## Population by Neighbourhood - Five Years

<b>Zone</b>	<b>Neighbourhood</b>	<b>2007</b>	<b>2008</b>	<b>2009</b>	<b>2010</b>	<b>2011</b>
29	Anders Park East	3283	3217	3,285	3,151	3,134
30	Anders South/ Aspen Ridge	3912	3925	3,912	3,897	3,878
31	Westerner Area	0	0	0	46	61
32	Deer Park / Devonshire	4175	4220	4,214	4,133	4,069
33	Lancaster / Lonsdale	4408	4782	5,028	5,283	5,631
34	Inglewood	3239	3783	4,073	4,202	4,337
35	Johnstone Park	1885	2493	2,914	2,663	3,359
37	Sunnybrook South	2	2	2	156	425
38	Vanier Woods	2	601	1,283	1,639	1,728
39	Clearview Extension / Ridge	88	83	69	195	463
40	Timberlands	67	68	62	61	233
41	Garden Heights	27	27	27	24	24
42-43 & 45-52	Annexation area	28	26	29	302	281
44	Queens Business Park	-	28	20	10	18
	Others				491	
<b>Total</b>		<b>85,705</b>	<b>87,816</b>	<b>89,891</b>	<b>90,084</b>	<b>91,877</b>

The strongest growth occurred in the areas of Sunnybrook South with 269 new residents and Lancaster with 348 new residents.

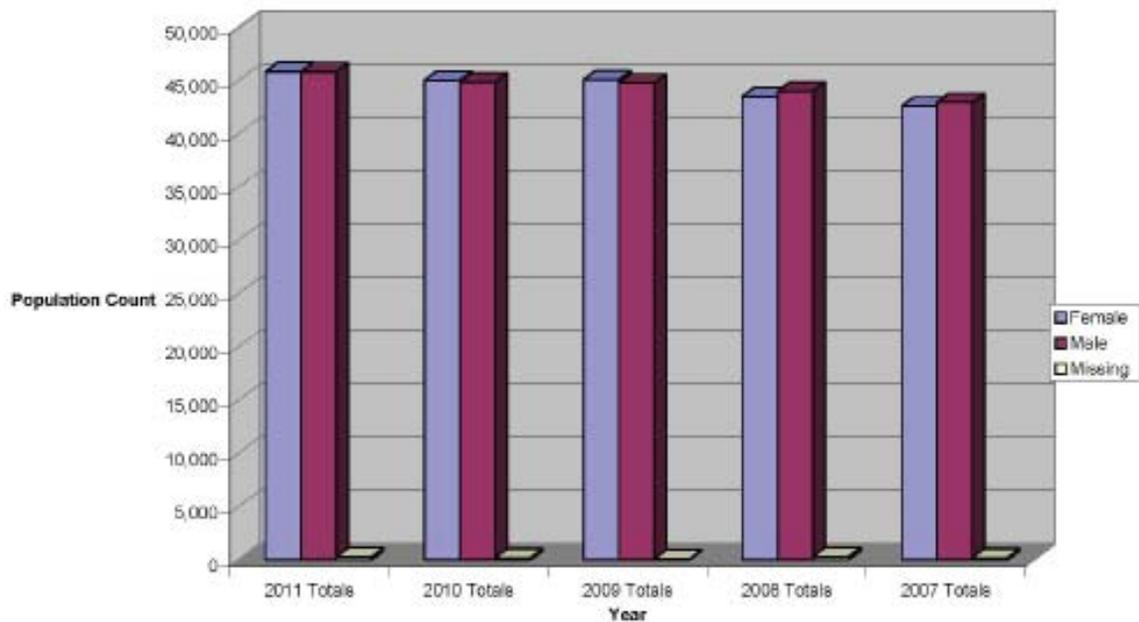
## Population by Sex - Five Year

	Female	%	Male	%	Missing	%	Total
<b>2011 Totals</b>	45,815	49.9	45,794	49.8	268	0.3	91,877
<b>2010 Totals</b>	45,020	50.0	44,870	49.8	194	0.2	90,084
<b>2009 Totals</b>	45,074	50.1	44,740	49.8	77	0.1	89,891
<b>2008 Totals</b>	43,501	49.5	43,999	50.1	316	0.4	87,816
<b>2007 Totals</b>	42,574	49.7	42,933	50.1	197	0.2	85,705

Red Deer's female population exceeds its male population by 0.1 per cent.



Population by Sex - 5 Year



## Population by Age and Sex

0-4 yrs	Female	2,740	2.98%
	Male	2,816	3.06%
	Missing	1	0.00%
5-9 yrs	Female	2,401	2.61%
	Male	2,501	2.72%
10-14 yrs	Female	2,445	2.66%
	Male	2,513	2.74%
15-19 yrs	Female	2,944	3.20%
	Male	2,938	3.20%
20-24 yrs	Female	3,398	3.70%
	Male	3,466	3.77%
	Missing	1	0.00%
25-29 yrs	Female	3,581	3.90%
	Male	3,783	4.12%
30-34 yrs	Female	2,941	3.20%
	Male	3,207	3.49%
35-39 yrs	Female	2,652	2.89%
	Male	2,795	3.04%
40-44 yrs	Female	2,650	2.88%
	Male	2,502	2.72%
45-49 yrs	Female	3,111	3.39%
	Male	3,003	3.27%
	Missing	1	0.00%

50-54 yrs	Female	2,925	3.18%
	Male	2,850	3.10%
55-59 yrs	Female	2,246	2.44%
	Male	2,200	2.39%
60-64 yrs	Female	1,677	1.83%
	Male	1,598	1.74%
65-69 yrs	Female	1,227	1.83%
	Male	1,067	1.16%
70-74 yrs	Female	1,066	1.16%
	Male	792	0.86%
75-79 yrs	Female	861	0.94%
	Male	725	0.79%
80-84 yrs	Female	630	0.69%
	Male	386	0.42%
85 yrs & over	Female	606	0.66%
	Male	263	0.29%
Information Missing	Female	4,957	5.40%
	Male	5,595	6.09%
Others	Female	265	0.29%
	Male	757	0.82%
	Missing	794	0.86%
<b>Total</b>		<b>91,877</b>	



**mean** = average age

**median** = the number in the exact middle; there are an equal counts above and below the median

**mode** = the most frequently occurring age

## Age Analytics

		<b>Total</b>
<b>Male</b>	mean	32
	median	30
	mode	27
<b>Female</b>	mean	34
	median	32
	mode	25
<b>Overall</b>	mean	33
	median	31
	mode	27

The average age of Red Deer's population is 33.

## Population by Neighbourhood & Sex

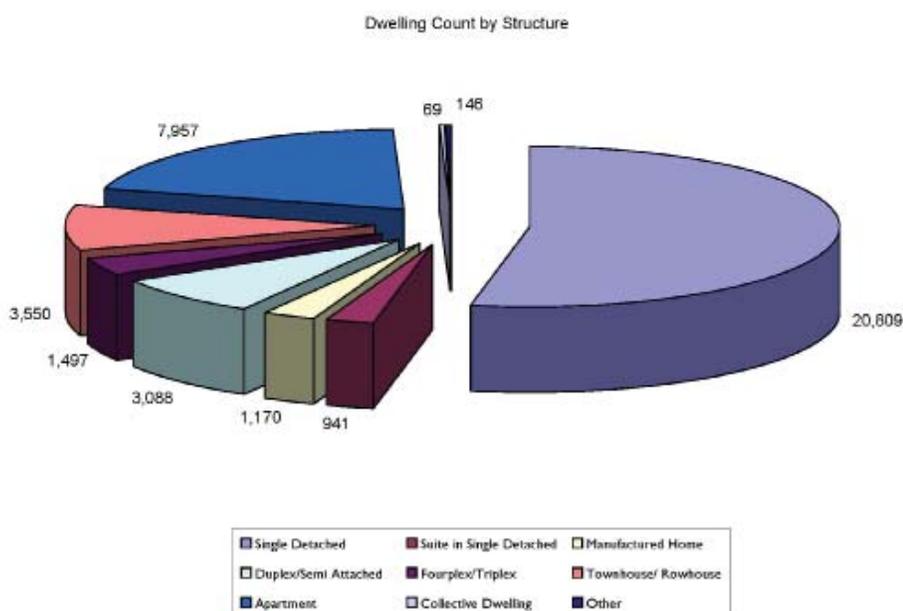
Neighbourhood	Female	Male	Information Missing	Total
Zone 1 - Kentwood	2,021	2,113	1	4,135
Zone 2 - Glendale	2,093	2,115	15	4,223
Zone 3 - Normandeau	1,674	1,876	0	3,550
Zone 4 - Pines / Riverside Industrial	867	883	0	1,750
Zone 5 - Highland Green	1,846	1,894	2	3,742
Zone 6 - Oriole Park	2,508	2,597	5	5,110
Zone 7 - Riverside Meadows	1,680	1,975	10	3,665
Zone 8 - Fairview	370	374	0	744
Zone 9 - Waskasoo	241	237	3	481
Zone 10 - Woodlea	301	286	3	590
Zone 11 - Downtown / South Hill	1,543	1,508	0	3,051
Zone 12 - Parkvale	456	356	0	812
Zone 13 - West Park	2,540	2,516	67	5,123
Zone 14 - Red Deer College	117	94	0	211
Zone 15 - South Hill	766	803	7	1,576
Zone 16 - South Hill (east of Gaetz Avenue)	715	569	6	1,290
Zone 17 - Bower	996	945	0	1,941
Zone 18 - Sunnybrook	730	724	0	1,454
Zone 19 - Mountview	722	768	4	1,494
Zone 20 - Grandview	488	499	0	987
Zone 21 - Michener Hill	636	624	0	1,260
Zone 22 - Clearview Meadows	1,344	1,296	9	2,649
Zone 23 - Rosedale	1,766	1,737	0	3,503
Zone 24 - Eastview	789	817	80	1,686
Zone 25 - Eastview Estates	1,257	1,218	2	2,477
Zone 26 - Deer Park Village / Davenport	1,924	1,811	3	3,738
Zone 27 - Morrisroe	604	622	5	1,231
Zone 28 - Morrisroe Extension	906	857	0	1,763
Zone 29 - Anders Park East	1,602	1,530	2	3,134
Zone 30 - Anders Park South / Aspen Ridge	2,004	1,872	2	3,878
Zone 31 - Westerner	19	42	0	61
Zone 32 - Deer Park Estates / Devonshire	2,050	2,019	0	4,069
Zone 33 - Lancaster / Lonsdale	2,882	2,746	3	5,631

## Population by Neighbourhood & Sex

Neighbourhood	Female	Male	Information Missing	Total
Zone 34 - Inglewood	2,132	2,186	19	4,337
Zone 35 - Johnstone Park	1,377	1,412	6	2,795
Zone 37 - Sunnybrook South	216	203	6	425
Zone 38 - Vanier Woods	863	865	0	1,728
Zone 39 - Clearview Extension / Ridge	215	241	7	463
Zone 40 - Timberlands	38	44	0	82
Zone 41 - Garden Heights	9	15	0	24
Zone 42-43 & 45-52 Annexation	134	147	0	281
Zone 44 - Queens Business Park / West of QE2	7	11	0	18
Others	367	347	1	715
<b>Total</b>	<b>45,815</b>	<b>45,794</b>	<b>268</b>	<b>91,877</b>

## Count by Structure

Single Detached	20,809
Suite in Single Detached	941
Manufactured Home	1,170
Duplex/Semi Attached	3,088
Fourplex/Triplex	1,497
Townhouse/ Rowhouse	3,550
Apartment	7,957
Collective Dwelling	69
Other	146
<b>Total</b>	<b>39,227</b>



\*Collective Dwelling: Structures designed where people stay for long periods of time (6 months or more) or live permanently having no other permanent home. Eg. Nursing homes, hotels, motels.

## Dwelling Type and Neighbourhood

	Apartment	Collective Dwelling	Duplex/ Semi-Detached	Fourplex/ Triplex	Manufactured Home
Zone 1 - Kentwood	65	2	292	4	19
Zone 2 - Glendale	231	1	148	118	312
Zone 3 - Normandeau	148	0	128	96	554
Zone 4 - Pines / Riverside Industrial	441	1	33	3	24
Zone 5 - Highland Green	536	0	116	183	0
Zone 6 - Oriole Park	48	3	366	214	0
Zone 7 - Fairview	930	1	103	175	0
Zone 8 - Fairview	0	0	44	1	0
Zone 9 - Waskasoo	55	0	10	11	0
Zone 10 - Woodlea	88	0	8	4	0
Zone 11 - Downtown / South Hill	1,790	15	9	7	0
Zone 12 - Parkvale	55	1	27	11	0
Zone 13 - West Park	166	1	121	14	0
Zone 14 - Red Deer College	0	2	4	42	0
Zone 15 - South Hill	876	2	22	46	77
Zone 16 - South Hill / East of Gaetz Ave	568	4	2	3	0
Zone 17 - Bower	335	0	62	5	0
Zone 18 - Sunnybrook	203	0	20	32	1
Zone 19 - Mountview	6	0	16	0	0
Zone 20 - Grandview	35	0	8	3	0
Zone 21 - Michener Hill	87	13	28	0	0
Zone 22 - Clearview Meadows	220	1	95	128	0
Zone 23 - Rosedale	0	0	168	2	0
Zone 24 - Eastview	75	0	42	75	0
Zone 25 - Eastview Estates	0	0	106	112	0
Zone 26 - Deer Park Village / Davenport	81	2	86	1	171
Zone 27 - Morrisroe	0	0	22	1	0
Zone 28 - Morrisroe Extension	54	0	75	6	0
Zone 29 - Anders East	0	1	148	1	0
Zone 30 - Anders South / Aspen Ridge	99	2	201	76	0

	Other	Single Detached	Suite in Single Detached	Townhouse/ Rowhouse	Total
Zone 1 - Kentwood	0	925	16	199	1,522
Zone 2 - Glendale	0	683	27	218	1,738
Zone 3 - Normandeu	1	518	24	59	1,528
Zone 4 - Pines / Riverside Industrial	1	316	3	0	822
Zone 5 - Highland Green	0	556	29	293	1,713
Zone 6 - Oriole Park	0	1,216	44	75	1,966
Zone 7 - Fairview	4	338	60	160	1,771
Zone 8 - Fairview	0	251	8	44	348
Zone 9 - Waskasoo	2	139	12	0	229
Zone 10 - Woodlea	0	195	29	0	324
Zone 11 - Downtown / South Hill	116	176	46	25	2,184
Zone 12 - Parkvale	1	165	37	120	417
Zone 13 - West Park	16	1,500	143	225	2,186
Zone 14 - Red Deer College	0	0	0	137	185
Zone 15 - South Hill	0	50	11	3	1,087
Zone 16 - South Hill / East of Gaetz Ave	1	26	16	264	884
Zone 17 - Bower	0	442	9	73	926
Zone 18 - Sunnybrook	0	382	7	16	661
Zone 19 - Mountview	0	606	47	0	675
Zone 20 - Grandview	0	363	55	0	464
Zone 21 - Michener Hill	2	275	51	0	456
Zone 22 - Clearview Meadows	0	527	12	167	1,150
Zone 23 - Rosedale	0	1,007	14	90	1,281
Zone 24 - Eastview	0	435	66	90	783
Zone 25 - Eastview Estates	0	567	10	126	921
Zone 26 - Deer Park Village / Davenport	0	1,010	15	128	1,494
Zone 27 - Morrisroe	0	394	8	60	485
Zone 28 - Morrisroe Extension	0	455	8	73	671
Zone 29 - Anders East	0	822	2	115	1,089
Zone 30 - Anders South / Aspen Ridge	0	876	0	180	1,434

## Dwelling Type & Neighbourhood

	Apartment	Collective Dwelling	Duplex/ Semi-Detached	Fourplex/ Triplex	Manufactured Home
Zone 32 - Deer Park Estates / Devonshire	100	0	113	24	0
Zone 33 - Lancaster / Lonsdale	345	1	107	2	1
Zone 34 - Inglewood	213	2	55	0	0
Zone 35 - Johnstone Park	107	0	178	97	0
Zone 37 - Sunnybrook South	0	0	34	0	0
Zone 38 - Vanier Woods	0	0	71	0	0
Zone 39 - Clearview Ridge (extension)	0	12	0	0	0
Zone 40 - Timberlands	0	0	0	0	0
Zone 41 - Garden Heights	0	0	0	0	0
Zone 42-43 & 45-52 Annexation Areas	0	0	0	0	11
Zone 44 - Queens Business Park / West of QE 2	0	0	0	0	0
Others	0	2	20	0	0

	<b>Other</b>	<b>Single Detached</b>	<b>Suite in a Single Detached</b>	<b>Townhouse/ Rowhouse</b>	<b>Total</b>
Zone 32 - Deer Park Estates / Devonshire	0	1,129	6	102	1,474
Zone 33 - Lancaster / Lonsdale	0	1,485	16	45	2,002
Zone 34 - Inglewood	0	1,173	60	68	1,571
Zone 35 - Johnstone Park	0	583	34	209	1,208
Zone 37 - Sunnybrook South	0	158	4	0	196
Zone 38 - Vanier Woods	0	491	1	38	601
Zone 39 - Clearview Ridge (extension)	0	0	0	0	12
Zone 40 - Timberlands	1	38	0	0	39
Zone 41 - Garden Heights	0	8	0	0	8
Zone 42-43 & 45-52 Annexation Areas	0	100	0	0	101
Zone 44 - Queens Business Park / West of QE 2	0	8	0	0	8
Others	1	421	11	148	603
<b>Total</b>	<b>146</b>	<b>20,809</b>	<b>941</b>	<b>3,550</b>	<b>39,227</b>

## Social networking

Neighborhood	Facebook	Twitter	Myspace	Smartphone Applications	Other	None
Kentwood	966	102	41	623	3	355
Glendale	899	83	45	375	1	372
Normandeu	778	45	17	326	2	447
Pines / Riverside Industrial	349	40	10	224	0	309
Highland Green	908	94	32	464	0	471
Oriole Park	1,180	144	72	497	3	365
Riverside Meadows	785	88	31	402	1	440
Fairview	150	20	16	128	0	108
Waskasoo	84	8	4	38	2	86
Woodlea	113	6	2	28	0	116
Downtown / South Hill	536	53	7	176	2	805
Parkvale	172	24	17	85	4	168
West Park	1,038	142	44	556	4	616
Red Deer College	13	0	1	5	0	6
South Hill	434	48	24	214	0	261
South Hill (East of Gaetz Ave)	242	27	12	125	1	432
Bower	394	40	7	123	1	289
Sunnybrook	285	40	12	162	0	212
Mountview	334	50	16	182	3	229
Grandview	253	26	13	136	6	148
Michener Hill	227	28	17	106	2	149
Clearview Meadows	606	77	19	216	2	357
Rosedale	774	123	47	465	3	396
Eastview	271	24	13	78	0	265
Eastview Estates	552	68	27	216	5	278
Deer Park Village/Davenport	879	113	34	507	2	469
Morrisroe	228	33	5	138	0	153
Morrisroe Extension	400	70	17	257	0	169
Anders Park East	635	79	29	456	1	314
Anders South/Aspen Ridge	793	113	18	483	1	370
Deer Park / Devonshire	864	116	37	472	2	463
Lancaster / Lonsdale	1,274	181	68	778	3	396
Inglewood	1,036	129	38	458	3	289
Johnstone Park	764	67	10	419	0	295
Sunnybrook South	125	12	6	67	0	12
Vanier Woods	429	56	15	344	0	44
Clearview Extension / Ridge	108	13	5	66	0	26
Timberlands	54	5	1	34	0	14
Garden Heights	3	1	1	2	0	2
Annexation area	51	4	1	33	1	34
Queens Business Park	4	0	0	3	0	2
<b>TOTAL:</b>	<b>19,990</b>	<b>2,392</b>	<b>831</b>	<b>10,467</b>	<b>58</b>	<b>10,732</b>

