

**Red Deer City Transit Bus Ad** 

# City of Red Deer Red Deer Transit

# STAY WARM, STAY HOT. 1000s OF NEW STYLES FOR FALL Bushington 45

### **Bus King Vinyl**

- intekco	CLEAN CREEN WE'VE MOVED!	Compressed Motoral Gas PIERCING STUDIO-MOYM OPEN IN BOWER PLACE  WALKER  ***********************************
<u> </u>		W. INV PLESS OF FORDER PLASS.

Bus King Vinyl w/ headliner/ Graphic Extension



## Bus King Vinyl w/headliner



Bus King Vinyl w/ headliner/ Graphic Extension



**Action Bus** 

#### **Advertising Rates**

Based on 52 weeks

King Posters	# Units	52 Week Rate
Production	2 - 5	\$42 each/week/side
\$90.00 each	6 - 9	\$40 each/week/side
ψ30.00 each	10 - 19	\$38 each/week/side
	20+	\$34 each/week/side

Seventies Posters	# Units	52 Week Rate
Production	2 - 5	\$47 each/week/side
\$70.00 each	6 - 9	\$45 each/week/side
Ψ70.00 each	10 - 19	\$41 each/week/side
	20+	\$37 each/week/side

<b>Action Buses</b>	# Units	52 Week Rate
Production	2 - 5	\$37 each/week/side
\$70.00 each	6 - 9	\$35 each/week/side
φ/ 0.00 0.001	10 - 19	\$31 each/week/side

<b>Short Term Campaigns</b>
for Bus Advertising

2 - 6 6 - 10 \$52 each/week/side \$47 each/week/side

#### **Interior Cards**

(full showing: 65 buses)

Full Showing 4 Week Period \$775.00 8 Week Period \$1400.00 Production \$15.00 per Interior Card









Seventies

Reid & Wright Advertising #6 -7957 49 Ave, Red Deer, AB T4P-2V5

Clark Wright Call: 403-350-1667 or Email: clark@reidsigns.ca