

2026-2029

COUNCIL TERM DIRECTION



Council's direction sets out the priorities that will guide this four-year term and shape the City's work in service to the community. It highlights where Council will focus its leadership and decision-making, with Administration aligning their work to support Red Deer's needs and future growth. Some priorities, like Fiscal Discipline are primarily the responsibility of the City Council and Administration, while others are shared responsibilities that depend on collaboration with the community and other areas of governance. Together, these priorities form a clear and shared vision for the term ahead.

OUR FOCUS FOR THE NEXT FOUR YEARS



HOW WE WORK

Inter-governmental relationships and advocacy

Continuous improvement and organizational excellence

Clear municipal roles and core services

Community engagement and evidence-based decision making

Trust, transparency, responsive and accountable