



COMMUNITY RECREATION  
ENHANCEMENT GRANT

# ANNUAL REPORT 2020



# WHAT IS THE COMMUNITY RECREATION ENHANCEMENT GRANT?

**Recreation is important.** Recreation remains a fundamental human need in all ages and stages of life. People participate in recreation activities for fun, enjoyment, fitness and health, social interaction, creative expression, a desire to connect with nature, relaxation, and to enhance their quality of life.

The City of Red Deer recognizes the important contribution made by non-profit organizations in the provision of recreation. As such, this grant is designed to provide support to these organizations to improve their ability to deliver recreation services and programs to Red Deer residents. For the purposes of this grant, the term “recreation” includes sport, fitness, play, activity and outdoor pursuits.



## ENHANCING RECREATION ACTIVITIES

The City of Red Deer encourages recreation and community organizations to provide a wide variety of recreation opportunities across the community.

The Recreation Department is mandated to support quality of life for all Red Deerians by ensuring people have access to recreation. Department priorities include:

- Supporting physical and social environments that help people explore their creativity and adopt healthy, active lifestyles throughout the life course.
- Providing leadership, support, encouragement, information, policies and programs that facilitate full participation in recreation by people of all abilities across all settings.
- Ensuring the provision of supportive physical and social environments that encourage participation in leisure activities and build strong caring communities.



## WHAT ARE THE OUTCOMES?

**The grant is designed so applicants have an open opportunity to receive financial support to fund initiatives deemed important by your organization.**

**The positive enhancement or identifiable improvement may include:**

- A** Opportunities to participate in recreation
- B** Opportunities for training volunteers and staff
- C** The number of participants
- D** The number volunteers, staff, coaches and/or officials
- E** The number of diverse populations participating in a program (age, gender, ethnicity, family status, etc.)
- F** The training-standard of volunteers, staff, coaches and/or officials
- G** The profile of an organization, its services, or its programs
- H** Governance of an organization, including renewed bylaws, succession plans for board members, developed policies for operation, and other administrative effectiveness strategies
- I** Available specialized equipment that enhances recreation opportunities
- J** Awareness and knowledge of the importance of play, physical activity and physical literacy
- K** Facility improvement which enables enhanced recreation (accessibility)
- L** New or enhanced levels of service



*“COVID19 changed the face of programming for many organizations in 2020 and as a result, some of the proposed projects could not occur. The City provided all grant recipients extension options in order to allow for additional time to adapt and deliver initiatives.”*

- Red Deer Community Recreation Enhancement Grant

These positive changes can be accomplished through a number of strategies including hosting sport or recreation events, training volunteers, purchasing specialized equipment, developing marketing campaigns, attracting new participants from diverse populations, etc.





# FUNDED PROJECTS

2020

ORGANIZATION	INITIATIVE FUNDED	FUNDING
Alberta Cerbral Palsy	Boccia Try It Program	1,470.00
Alberta Downhill Endure Club	Community Bike Race Facilitation	5,000.00
Alberta Orienteering Association	Outdoor Adventure Community Program	5,000.00
Aspire Special Needs Resource Centre	Enhanced Physical Activity Initiative	4,944.36
Central Alberta Freestyle Ski Club	Training and Competition Course Equipment	2,000.00
Central Alberta Freestyle Ski Club	Water Ramp Bubbler System	5,000.00
Central Alberta Slo-pitch Association	Lawn Mower Acquisition	5,000.00
Parkland Cross Country Ski Club	Nordic Ski Equipemnt for Children	5,000.00
Red Deer Boxing Club	Facility Relocation Equipment	5,000.00
Red Deer Boxing Club	Program Equipment Replacement	5,000.00
Red Deer Boxing Club	Ring Revitalization	5,000.00
Red Deer Catalina Swim Club	Recovery & Injury Prevention	3,004.00
Red Deer Catalina Swim Club	Aquatic Equipment Upgrade	3,000.00
Red Deer City Soccer Association	Edgar Soccer Fields Improvements	4,420.00
Red Deer Minor Baseball Association	Adaptive Diamonds	5,000.00
Red Deer Pickleball Club	Program & Event Management Sound System	5,000.00
Red Deer Pickleball Club	Safety Equipment and Site Furnishings	570.00
Red Deer Pickleball Club	Portable Pickleball Nets	465.00
Red Deer Skating Club	Developing Physical Literacy	5,000.00
Red Deer Skating Club	Innovative Information Design	5,000.00
Red Deer Ski Club	Specialized Event Equipment	2,100.00
Savy Mountain Riders Bike Club	Loaner Kids Bike Fleet	5,000.00
Savy Mountain Riders Bike Club	Bike Trailer	5,000.00
Silver Sharks Masters Swim Club	Dry Land Training	4,250.00
Silver Sharks Masters Swim Club	Program Promotion	5,000.00
<b>TOTAL AMOUNT FUNDED</b>		<b>\$ 101,223.36</b>



*“In order for Canadians to benefit from involvement in sport and physical activity, we need to remove barriers to participation and provide access, opportunity and resources.”*

- Adapted from Canadian Sport For Life

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