



CONSENT FORM

FOR COLLECTION & USE OF PERSONALLY IDENTIFIABLE INFORMATION IN PHOTOS, AUDIO AND/OR VIDEO RECORDS

PURPOSE OF COLLECTION / ANTICIPATED USES

The City of Red Deer (the “City”) uses photos, audio and/or video for promotional and informational purposes. The photos, audio and/or video may be used by the City in its print materials such as posters, brochures, and/or on City websites and social media, and may contain personally identifiable images of you (or your child).

DATE AND DESCRIPTION OF PHOTO AND/OR VIDEO

DATE:

LOCATION:

DESCRIPTION:

INFORMATION

LAST NAME:

FIRST NAME:

CHILD’S LAST NAME (*IF APPLICABLE*):

CHILD’S FIRST NAME (*IF APPLICABLE*):

ADDRESS:

CITY:

PROVINCE:

POSTAL CODE:

PHONE:

BY SIGNING BELOW, YOU AGREE TO THE FOLLOWING TERMS:

- You consent to the use, reproduction, and publication of photo, audio and/or video and other personal information of you (or your child) for the purposes stated above by the City.
- You agree that the original and any copies of the photo, audio and/or video will become the City’s sole property.
- You understand that you will receive no compensation for the use and distribution of the photo, audio and/or video of you (or your child).



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- You release the City from all liability in connection with the usage of the photos, audio and/or video and from all liability you may have against the City.
- You waive any right to inspect or approve the finished product where your (or your child's) photo, audio and/or video appears.
- You acknowledge that you are under no obligation to consent and agree and that it is your voluntary decision to do so. With respect to the City's use of the photo, audio and/or video, you also understand that having given your permission, you may also withdraw it at any time by notifying the City in writing, provided that the City shall continue to have your consent to distribute any photo, audio and/or video which has already been produced or that the City has committed to producing prior to the withdrawal.
- You certify that you have read and fully understand this consent form. You certify that all questions pertaining to this consent have been answered to your satisfaction. By signing below, you are agreeing to the terms of this agreement.

Persons in photos, audio and/or video who are under 18 years of age must have a parent or legal guardian sign and print his/her name below.

DATE:

SIGNATURE (*only if granting consent*)

PRINT NAME

WITNESS

PRINT NAME

The City of Red Deer is collecting personal information for the purpose of promoting or advertising The City of Red Deer. This may include the release of photo(s), audio recording(s) and/or video(s). The personal information on this form is collected under the authority of the Municipal Government Act, section 3 and is protected under the provisions of the Freedom of Information and Protection of Privacy (FOIP) Act.

If you have any questions about the collection, use or disclosure of this information, please contact the Communications & Strategic Planning Department by calling (403) 342-8147 or write to The City of Red Deer Box 5008, Red Deer, AB T4N 3T4.