



## WHAT IS THE COMMUNITY RECREATION ENHANCEMENT GRANT?

**Recreation is important.** Recreation remains a fundamental human need in all ages and stages of life. People participate in recreation activities for fun, enjoyment, fitness and health, social interaction, creative expression, a desire to connect with nature, relaxation, and to enhance their quality of life.

The City of Red Deer recognizes the important contribution made by non-profit organizations in the provision of recreation. As such, this grant is designed to provide support to these organizations to improve their ability to deliver recreation services and programs to Red Deer residents. For the purposes of this grant, the term “recreation” includes sport, fitness, play, activity and outdoor pursuits.

The City of Red Deer encourages recreation and community organizations to provide a wide variety of recreation opportunities across the community.

## ENHANCING RECREATION ACTIVITIES

The Recreation Section is mandated to support quality of life for all Red Deerians by ensuring people have access to recreation. Section priorities include:

- Supporting physical and social environments that help people explore their creativity and adopt healthy, active lifestyles throughout the life course.
- Providing leadership, support, encouragement, information, policies and programs that facilitate full participation in recreation by people of all abilities across all settings.
- Ensuring the provision of supportive physical and social environments that encourage participation in leisure activities and build strong caring communities.

## WHAT ARE THE OUTCOMES?

The grant is designed so applicants have an open opportunity to receive financial support to fund initiatives deemed important by their organization.

The positive enhancement or identifiable improvement may include:

- A** Opportunities to participate in recreation
- B** Opportunities for training volunteers and staff
- C** The number of participants
- D** The number volunteers, staff, coaches and/or officials
- E** The number of diverse populations participating in a program (age, gender, ethnicity, family status, etc.)
- F** The training-standard of volunteers, staff, coaches and/or officials
- G** The profile of an organization, its services, or its programs
- H** Governance of an organization, including renewed bylaws, succession plans for board members, developed policies for operation, and other administrative effectiveness strategies
- I** Available specialized equipment that enhances recreation opportunities
- J** Awareness and knowledge of the importance of play, physical activity and physical literacy
- K** Facility improvement which enables enhanced recreation (accessibility)
- L** New or enhanced levels of service



### COMMUNITY RECREATION ENHANCEMENT GRANT

# ANNUAL REPORT 2023



## FUNDED PROJECTS

2023

ORGANIZATION	PROJECT FUNDED	FUNDING
Red Deer Skating Club	Marketing project	\$5,000.00
Red Deer Lions Speed Skating Club	Portable & secure storage unit project	\$5,000.00
Red Deer Lions Speed Skating Club	New skates project	\$5,000.00
24 Squadron Air Cadets Association Red Deer	Biathlon & marksmanship project	\$5,000.00
Parkland Cross Country Ski Club	Ski race equipment	\$5,000.00
Red Deer Minor Baseball	Deer Park Davison Drive portable pitching mounds	\$5,000.00
Move Your Mood	Centre of Excellence studio project	\$5,000.00
Circle of Red Deer Seniors Society	Hearing loop equipment project	\$4,500.00
Aspire Special Needs Resource Centre	Park It inclusive summer programming	\$5,000.00
Alberta Downhill Enduro Club	3rd Annual Lungbuster Mini Enduro Race project	\$5,000.00
Bower Community Association	Shoot Hoops program	\$5,000.00
Alberta Orienteering Association	Program and events expansion	\$2,000.00
Red Deer Minor Baseball	Policy development	\$5,000.00
Red Deer Skating Club	Enhanced dryland training equipment	\$5,000.00
Alberta Downhill Enduro Club	Snow dog winter grooming machine	\$5,000.00
Red Deer Minor Football Society	Purchase of 3 AED packages	\$5,000.00
Central Alberta Skateboard Association	Indoor skateboarding camp and open skate sessions	\$5,000.00
Parkland Ski Club	Feasibility and cost-benefit analysis of snowmaking at RBGRA	\$5,000.00
Parkland Ski Club	Hosting support for Alberta Cups 7 & 8	\$5,000.00
St Martin de Porres School	Construction and installation of a gaga ball pit	\$3,000.00
Red Deer Family Services Bureau	Equipment for Adult Day Support (dementia) program	\$2,500.00
African Caribbean Centre of Central Alberta	Equipment, coaching, and promotion of youth soccer and baseball programs	\$2,000.00
<b>TOTAL AMOUNT FUNDED</b>		<b>\$99,000.00</b>



*“Almost \$100,000 was awarded to 22 local organizations in 2023 to support recreation initiatives in our community. Sport and recreation programs and services are vital to the health and well being of our community, and we are honoured to support our incredible local organizations in their service delivery.”*

- PJ Swales, Sport & Recreation Coordinator, The City of Red Deer

These positive changes can be accomplished through a number of strategies including hosting sport or recreation events, training volunteers, purchasing specialized equipment, developing marketing campaigns, attracting new participants from diverse populations, etc.

