



COMMUNITY RECREATION
ENHANCEMENT **GRANT**

ANNUAL REPORT **2022**



WHAT IS THE COMMUNITY RECREATION ENHANCEMENT GRANT?

Recreation is important. Recreation remains a fundamental human need in all ages and stages of life. People participate in recreation activities for fun, enjoyment, fitness and health, social interaction, creative expression, a desire to connect with nature, relaxation, and to enhance their quality of life.

The City of Red Deer recognizes the important contribution made by non-profit organizations in the provision of recreation. As such, this grant is designed to provide support to these organizations to improve their ability to deliver recreation services and programs to Red Deer residents. For the purposes of this grant, the term “recreation” includes sport, fitness, play, activity and outdoor pursuits.

ENHANCING RECREATION ACTIVITIES

The City of Red Deer encourages recreation and community organizations to provide a wide variety of recreation opportunities across the community.

The Recreation Section is mandated to support quality of life for all Red Deerians by ensuring people have access to recreation. Section priorities include:

- Supporting physical and social environments that help people explore their creativity and adopt healthy, active lifestyles throughout the life course.
- Providing leadership, support, encouragement, information, policies and programs that facilitate full participation in recreation by people of all abilities across all settings.
- Ensuring the provision of supportive physical and social environments that encourage participation in leisure activities and build strong caring communities.



WHAT ARE THE OUTCOMES?

The grant is designed so applicants have an open opportunity to receive financial support to fund initiatives deemed important by community organizations.

The positive enhancement or identifiable improvement may include:

- A** Opportunities to participate in recreation
- B** Opportunities for training volunteers and staff
- C** The number of participants
- D** The number volunteers, staff, coaches and/or officials
- E** The number of diverse populations participating in a program (age, gender, ethnicity, family status, etc.)
- F** The training-standard of volunteers, staff, coaches and/or officials
- G** The profile of an organization, its services, or its programs
- H** Governance of an organization, including renewed bylaws, succession plans for board members, developed policies for operation, and other administrative effectiveness strategies
- I** Available specialized equipment that enhances recreation opportunities
- J** Awareness and knowledge of the importance of play, physical activity and physical literacy
- K** Facility improvement which enables enhanced recreation (accessibility)
- L** New or enhanced levels of service



“2022 continued to provide a challenging environment for local sport and recreation organizations in our community. Funds granted through the Community Recreation Enhancement Grant have been delivered to nearly 30 projects in order to give our local recreation providers much needed support.”

- Red Deer Community Recreation Enhancement Grant



These positive changes can be accomplished through a number of strategies including hosting sport or recreation events, training volunteers, purchasing specialized equipment, developing marketing campaigns, attracting new participants from diverse populations, etc.



FUNDED PROJECTS

2022

ORGANIZATION	INITIATIVE FUNDED	FUNDING
Alberta Downhill Enduro Club	Trail Maintenance Storage Unit	\$5,000.00
Alberta Orienteering Association	Orienteering for Recreation Program	\$2,000.00
Central Alberta Freestyle Ski Club	Video Recording Equipment	\$1,700.00
Central Alberta Slo-Pitch Association	Waste Management Equipment	\$5,000.00
Central Sport	Sport Inclusivity and Access Gap Analysis	\$5,000.00
Red Deer Arts Council	The Hub 2.0 - Strum & Drum Play Activity	\$5,000.00
Red Deer Catalina Swim Club	Cardio Development Initiative	\$5,000.00
Red Deer Catalina Swim Club	Swim Meet Hosting	\$2,300.00
Red Deer City Soccer Association	Edgar Park Efficiency & Quality Standards Program	\$3,932.33
Red Deer Family Services Bureau	Play Charter Development	\$5,000.00
Red Deer Mastrs Swim Club - Silver Sharks	Club Inclusion, Retention and Growth	\$1,000.00
Red Deer Pond Hockey	Referee Education and Clinics	\$3,000.00
Canadian Adaptive Snowsports Alberta Association	Sit-Ski Specialized Equipment Support Program	\$5,000.00
Red Deer Minor Football Society	Safe Tackling and Supportive Extension	\$5,000.00
Red Deer Ski Club 1984	Safety and Race Timing Equipment	\$5,000.00
Red Deer Lions Speed Skating Club	Equipment Enhancement & Training	\$5,000.00
Red Deer Minor Baseball	Westpark Portable Bleachers	\$5,000.00
Red Deer Skating Club	Club Invitational Hosting	\$5,000.00
Parkland Cross-Country Ski Club-Red Deer Nordic Youth Division	Biathlon Coach Training & Equipment Acquirement	\$5,000.00
Bower Place Community Association	Activity Centre Enhancements	\$3,900.00
Red Deer Bridge Club	Duplicate Bridge Program Growth	\$2,500.00
Red Deer BMX	Automated Defibulator	\$2,100.00
Waskasoo Community Association	Event Advertising Enhancement	\$2,000.00
Circle of Red Deer Seniors Society	Activity & Program Enhancements	\$1,775.00
Central Alberta Freestyle Ski Club	Athlete Pinnies	\$700.00
TOTAL AMOUNT FUNDED		\$91,907.33



“25 local sport organizations received funds in 2022 to support their recreation initiatives in our community. We are happy to continually provide our local organizations with a much needed boost to enhance their service delivery - all to the benefit of Red Deerians looking to participate in sport and recreation.”

COMMUNITY RECREATION
ENHANCEMENT GRANT



reddeer.ca/GRANTS

