

## **Community Safety and Wellness Grant Guidelines**

About the Grant: *The Community Safety and Wellness Grant* is a one-time grant intended to support a multitude of community-based initiatives throughout Red Deer. The grant aligns with Red Deer's *Community Safety Strategy* with a focus on prevention and intervention initiatives that promote safety and well-being for citizens of Red Deer.

Application Deadline: Applications for the grant must be received no later than 4:00 pm on July 18<sup>th</sup> and expended fully by December 31<sup>st</sup>, 2025. The approved funds will be adjudicated within two weeks of the application deadline. The successful applicants will be announced upon approval, and funds will be disbursed once contracts are signed. Contracts may be eligible for extension, if required to support funded project outcomes.

Goal of the Grant: The goal of the *Community Safety and Wellness Grant* is to increase the resiliency of vulnerable citizens, ensure basic needs security, enhance community safety, foster relationship building and connection between citizens, community, and programs. Focus areas of the grant need to relate to community safety issues at either the individual, family, peer, neighborhood, or community level.

Target Outcomes:

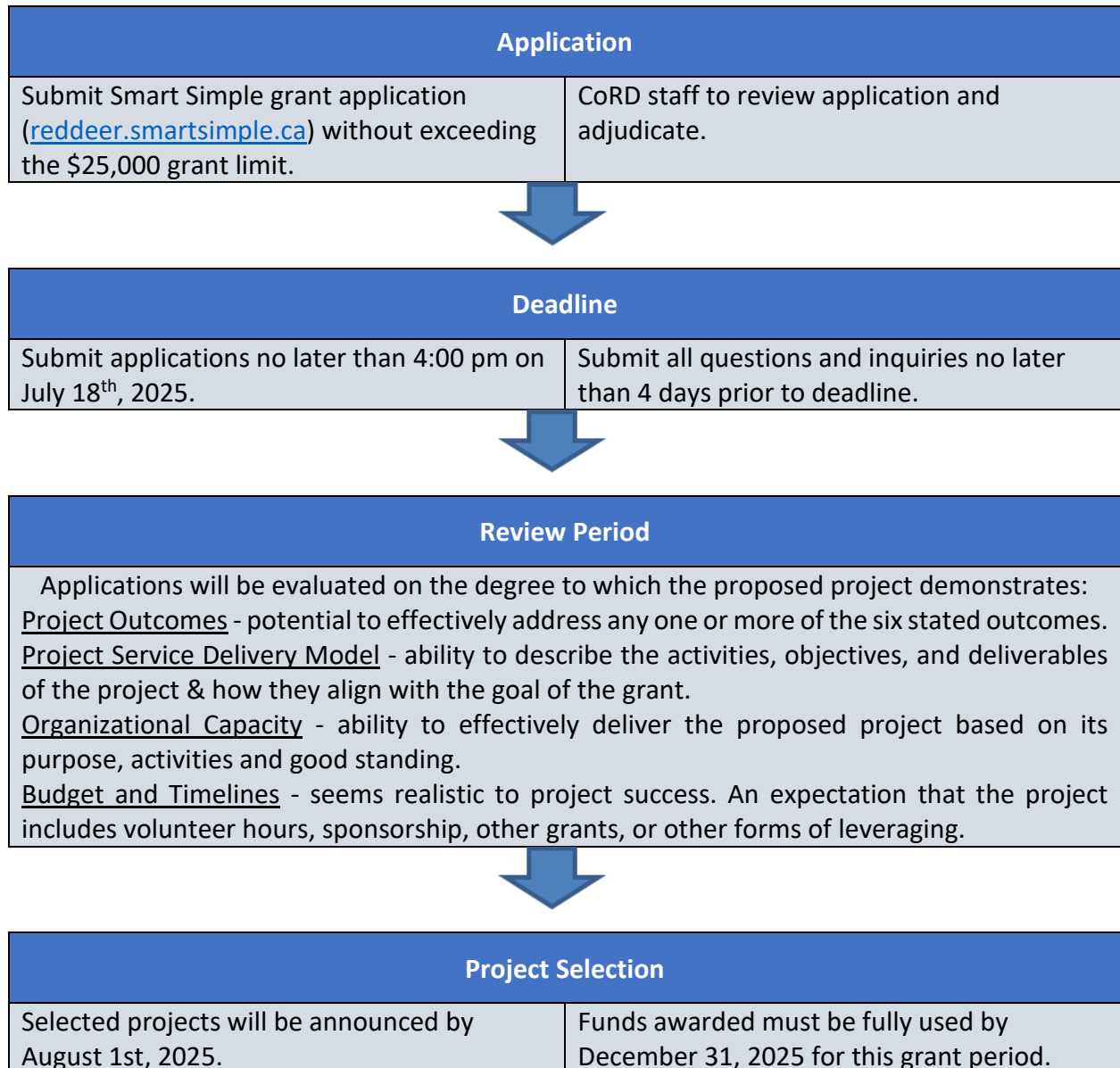
1. Elevate access to basic needs for families and youth.
2. Increase support for vulnerable citizens through relationship-building and community connection.
3. Increase community safety through targeted initiatives to reduce visual crime.
4. Increase citizen engagement in community initiatives, social activities, and neighbourhood involvement.
5. Youth mentorship focussing on life skills, regulation, and relationship-building.
6. Increase knowledge on how to remain safe from personal, property, and technology-based crime.

Budget: Funding for this grant comes from the City of Red Deer's Community Development Grant Program Plan. The maximum funding request is \$25,000 per initiative.

Limitations and Constraints: Administration or Overhead costs are allowed and must not exceed 20% of total budget submission for items such as rent, insurances and non-direct support salaries or supplies. Compounding grant applications are not accepted, meaning an agency cannot apply for the grant more than once to achieve the same outcomes.

Adjudication: Grant applications will be reviewed internally by Safe & Healthy Communities to ensure eligibility and complete the adjudication process.

Figure 1: Process:



## SAFE & HEALTHY COMMUNITIES

**Eligibility:** Eligible applicants are invited to submit a grant application through the Smart Simple grant platform, [reddeer.smartsimple.ca](https://reddeer.smartsimple.ca), prior to the application deadline (July 18, 2025).

Eligible Applicants	Eligible Projects	Ineligible Projects
<ul style="list-style-type: none"> <li>• Registered Canadian charity/Non-profit/for social Profit</li> <li>• Registered Canadian Corporation</li> <li>• Can be currently receiving funds through the City of Red Deer.</li> <li>• Have demonstrated experience and success in working with vulnerable populations.</li> <li>• Have demonstrated experience and success building community connections and relationships</li> </ul>	<ul style="list-style-type: none"> <li>• Must align with one or more of the strategic directions and recommended actions outlined in Red Deer's Safety Strategy</li> <li>• Must meet one or more of the goals identified in the grant description</li> <li>• Must avoid duplication of existing efforts</li> <li>• Are project-based in nature (one time funding) and must be completed by the deadline of December 31, 2025.</li> </ul>	<ul style="list-style-type: none"> <li>• Ongoing operating expenses, as this is a one-time only grant</li> <li>• Cannot be used to generate income (ie: through debt repayment or as fundraising 'seed' money)</li> <li>• Existing projects</li> </ul>

**Example Projects:** Projects that would be considered for funding include, but are not limited to:

- Food security and hygiene initiatives that target vulnerable youth, families, and citizens.
- Outreach support for vulnerable populations that focus on building relationships, connection to support, and connection back to the greater community.
- Initiatives that focus on beautification and the reduction of visual crime.
- Increasing resiliency of youth through mentorship, skill building, and emotional regulation.
- Increasing local connection to diversity through training, workshops, community events, neighborhood events.
- Increasing citizen knowledge of safety through education, safety planning, and community connection.

For further information, please contact [communitysafety@reddeer.ca](mailto:communitysafety@reddeer.ca).